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2018



KLOSTERS INSTITUTE

The Cancer Impact Guide

A RESOURCE FOR IMPACT INVESTORS

MAY 2018



KLOSTERS INSTITUTE

Introduction

A cure for cancer has been a global challenge since it was first discovered by physician Hippocrates (470- 370 B.C.). The era of cancer chemotherapy began in the 1940's. Since that time great progress has been made, but a cure remains elusive. Hundreds of organizations and many thousands of people globally are focused on this challenge.

But to what extent is there connectivity among these groups? To what extent is their collaboration?

We believe that increased collaboration among those working to find cures will accelerate progress.

Hard to know. But we believe that collaboration will accelerate progress which is why we have sponsored this **Cancer Impact Guide**. If connectivity and collaboration can be advanced by just few percentage points for each, the aggregate result will be significant.

By bringing light to the most innovative and impactful approaches we can provide insight for the "double bottom line" investors committed to this cause.

We have organized the "Klosters Cancer Consortium" as an organizing concept to rally support for this idea. The companies that are profiled are those that have embraced the objective of increased collaboration.

It is produced by OneMed Research division of OneMedMarket with the International Cancer Impact Fund and other organizations and experts who have shared their insights to create the editorial content in this guide.

This is an ongoing project and every great journey begins with a single first step. We thank the companies and sponsors whose support makes this possible.

Sincerely,

Klosters Innovation Partners

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Areas of Cancer

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| 2. Blood Cancer | 11. Ovarian Cancer |
| 3. Breast Cancer | 12. Pancreatic Cancer |
| 4. Cervical Cancer | 13. Prostate Cancer |
| 5. Colorectal Cancer | 14. Sarcoma |
| 6. Stomach and Esophageal
Cancers | 15. Skin Cancer |
| 7. Head and Neck Cancers | 16. Testicular Cancer |
| 8. Kidney Cancer | 17. Thyroid Cancer |
| 9. Liver Cancer | 18. Uterine Cancer |

Directory of Companies and Technologies

Organizations

- Foundations and Associations
- Research Institutions
- Publications and Media Resources
- Major Events and Conferences
- Investment Funds and Resources

Commentary and Perspectives.

- What is impact investing as related to Cancer and why it matters.

Editorial Approach

Our strategy is to foster collaboration to provide a resource to facilitate connectivity among those addressing the challenge of Cancer.

Format	Divided into 18 areas of Cancer each with sections on standard of care in the diagnosis and treatment. For each area we offer: <ul style="list-style-type: none">▪ Overview▪ Diagnosis▪ Treatment▪ Insights▪ Companies▪ Resources
Overview	For each we provide a big picture perspective to address the broad issues in the areas. This information originates from interviews and commentary by KOLs.
Diagnostics	Half of the battle to winning the war on cancer is the early diagnosis and understanding of the unique characteristics. We cover current approaches but focus on innovative breakthroughs.
Treatments	The other half of the battle is on the treatments, for which we look for new ideas as well as enhancements to the standard of care: Surgery, Radiation and Chemotherapy.
Companies	We attempt to list every company in the world working on cancer. Those that are profiled have joined the Cancer Consortium, paid a membership fee.
Resources	We attempt to also list every organizations and resources that are addressing this issue. we provide a subscription at no charge to all those non-profits who have joined the consortium and commit to collaboration. Expanded profiles are available for any for an additional fee. <i>Page 15</i>

Research and Format

Scope	Although the bulk of the research is being conducted in North America, we have researchers in Asia and Europe and expect international coverage to expand over time.
Database	We start with over 300 companies in the OneMedMarket database, compiled over ten years course of running OneMedForums. Continually updated through the outreach occurring to develop this Guide.
Validation	We contact all companies and organizations during or research phase to request clarification of their one-line listing.
Advisors	<p>We seek out key opinion leaders and changemakers in each of area of Oncology for interviews and perspectives. Our consistent approach is to ask three simple questions:</p> <ol style="list-style-type: none">1. What have we learned about Cancer?2. Where are we now in our progress to treat it?3. Where should we going and how do we best get there? <p>This commentary is consolidated into summaries. Full transcripts of such are available for a general audience.</p>
Affiliates	<p>We have numerous collaborators on this project. A complete list of which is provided. The primary on our research have been:</p> <ol style="list-style-type: none">1. International Cancer Impact Fund2. American Cancer Society
Membership	For information on membership visit our website at www.onemedmarket.com .
Team	<p>Numerous people have made this possible. A few of the most active.</p> <ul style="list-style-type: none">▪ Steven Chang, PhD Editor in Chief▪ Daisy Jun Dong, Director of Research▪ Lisa Jansa, Publisher▪ Robert Trehy, Associate Publisher▪ Jonathan Steinberger, MD Advisory Board Chair

About Klosters Institute

About	Klosters Institute is a New York based think tank that fosters collaboration among organizations addressing global humanitarian challenges. It was founded and has offices in Klosters Switzerland where its winter meeting is held each January in tandem with the World Economic Forum in Davos/Klosters.
Unmet Need	We start with research to inventory current efforts and audit effectiveness, identify duplication, overlap and redundancy. We bring metrics and performance measurement to monitor and report on progress. This provides to philanthropists and impact investors insight on the highest and most effective uses of capital.

About Cancer Impact Guide

Cancer Guide	Produced in both print and electronic form, the Cancer Impact Guide will be the first in a series of Guides to Impact Investment published by Klosters Institute. It will identify major challenges and opportunities through interviews with key opinion leaders and profiles of emerging companies and technologies. The objective is to enable investors to understand the highest and best use of capital in the oncology space, facilitate collaboration and share findings between oncology professionals with the impact investment community.
Distribution	Guides are targeted at impact investors including individual and institutional investors, family offices, foundations and other organizations engaged the specific health issue. Through its relationship with Kloster Innovation Partners and the Klosters Institute, guides will be distributed and at impact investment and healthcare and life science conferences globally throughout the year.
Affiliates	Primary partners in the development of the Guides are the National Foundation for Cancer Research who provided and the OneMed Research group of OneMedmarket who conducted the research, editorial and handles the production and distribution of the Guides.



INTERNATIONAL CANCER
IMPACT FUND
Investment for a Cure

DRAFT of pricing.

Participation Guidelines

Membership in the Cancer Consortium. A group of companies and organizations promoting increased collaboration and connectivity.

- Format** Divided into 18 areas of Cancer each with sections on standard of care in the diagnosis and treatment followed by paragraph listings (1/5th page) of member companies.
- Companies that join receive and listing (in order of date of enrollment) in the editorial section of their respective chapter.
- Fees** One-page full profile listing is \$6500 ** (includes a management interview transcribed for reprint use and as a posted in the electronic version of the **Cancer Impact Guide**. Full profiles also include one 1/5th page profile.
- 1/5th page paragraph listing is \$990.
- Multiple chapter listings.** Companies who seek paragraph listings in multiple chapters of the Guide can do so at a discounted rate with 40% off of the second 1/5th page listing, 50% off of the third, 60% off of the fourth listing and thereafter.
- All members receive a subscription to the Guide which is provided in electronic form.
- One-line listing for qualified companies (members and non-members) is available at no charge to those organizations who complete the survey
- Incentives** ** Those that sign up before April 1st get a 2nd year membership in the consortium will receive listing inclusion in the Guide at no additional charge.
- Package** Klosters is a sponsor and OneMedMarket a producer of the **New York Oncology Conference** May 8, 9th. As such it is offering package program (space available) for those that join the Cancer Consortium.
- First 10 companies full page membership can participate in conference for \$1900 (\$3100 discount from the standard \$5000 price). Total \$8400.
 - First 10 companies who select \$990 for 1/5th page list can receive conference participation at \$500 off for a total of \$4500.

